

## HKBU Foundation 15th Anniversary • ASHWORTH Golf Day 2024

8 November 2024 (Friday)

Eden Course, The Hong Kong Golf Club, Fanling, N.T.

### Sponsorship Details

#### Team Sponsorships and Individual Sponsorships

Sponsorship Type	Early Bird Discount for morning tees (8:00 a.m.)	Early Bird Discount for afternoon tees (1:00 p.m.)	Discount for morning tees (8:00 a.m.)	Full Price for afternoon tees (1:00 p.m.)	Registration (4 players per team)	Entitlements
	(Payment by 16 Aug 2024)		(Payment by 20 Sep 2024)			
Honorary Sponsor	HK\$ 186,600	HK\$ 199,000	HK\$ 195,900	HK\$ 208,900	5 teams	<ul style="list-style-type: none"> <li>Recognition of the sponsor's name and logo:                             <ul style="list-style-type: none"> <li>- in publicity materials for the event **</li> <li>- on one side of an advertising board *</li> </ul> </li> <li>The sponsor will be invited to the dinner and to present prize(s) to winners</li> </ul>
Blue Diamond Sponsor	HK\$ 151,900	HK\$ 163,000	HK\$ 159,500	HK\$ 171,000	4 teams	
Diamond Sponsor	HK\$ 113,500	HK\$ 123,000	HK\$ 119,200	HK\$ 129,200	3 teams	
Platinum Sponsor	HK\$ 76,000	HK\$ 82,000	HK\$ 79,800	HK\$ 86,000	2 teams	
Gold Sponsor	HK\$ 38,200	HK\$ 42,000	HK\$ 40,100	HK\$ 44,000	1 team	
Silver Sponsor	HK\$ 31,800	HK\$ 35,000	HK\$ 33,500	HK\$ 36,800	1 team with a minimum of 3 HKBU alumni per team	
Titanium Sponsor		HK\$ 7,900	HK\$ 7,900	HK\$ 8,500	1 participant <sup>^</sup>	
Bronze Sponsor				Student Rate: HK\$ 850	1 HKBU full-time student participant <sup>^</sup>	<ul style="list-style-type: none"> <li>Recognition of the sponsors' names and logos in publicity materials for the event **</li> </ul>

**Notes:**

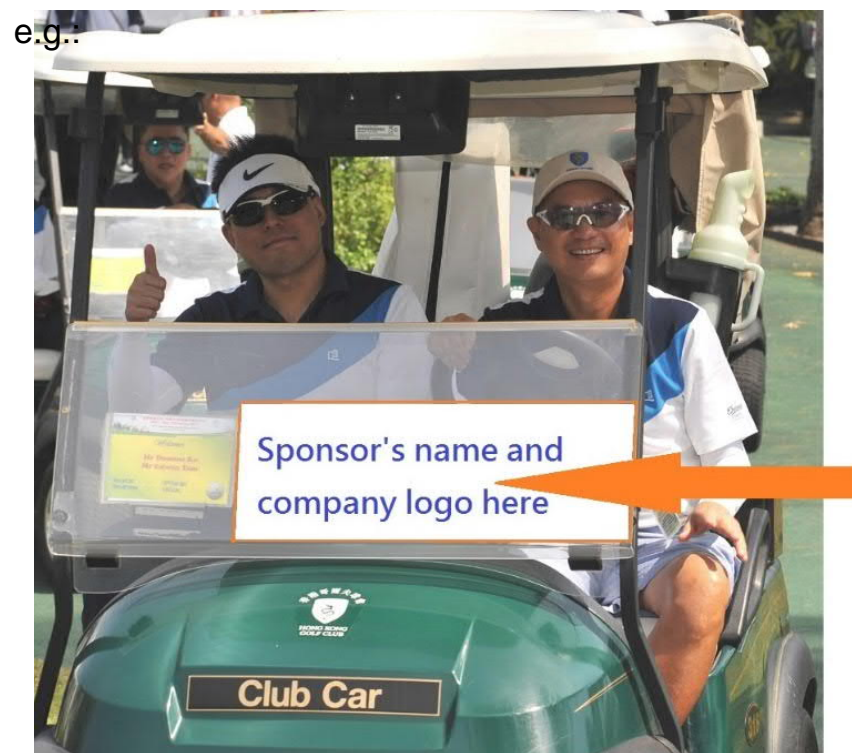
Golfers will be required to make up the balance if they decide to change from the morning session to the afternoon session after the enrolment fees are paid. There will not be any refunds for golfers switching from the afternoon session to the morning session.

## Other Sponsorship Types

Sponsorship Type	Full Price (Payment by 20 Sep 2024)	Registration (4 players per team)	Entitlements:		
			Recognition of the sponsor's name and logo in publicity materials for the event **	Recognition of the sponsor's name and logo on one side of an advertising board*/ easy pull rack**	Sponsor will be invited to the dinner and to present prize(s) to winners
Venue Sponsor	HK\$ 210,000	2 teams	✓	✓ *	✓
Golf Cart Sponsor	HK\$ 92,800	1 team	✓ #	-	-
Dinner Sponsor	HK\$ 93,800	-	✓	✓ **	✓
Brunch Sponsor	HK\$ 72,200	-	✓	✓ **	-
Prize Naming Sponsor (naming right on 1 individual prize)	HK\$ 69,500	1 team	✓	✓ *	✓
Photography & Video Shooting Sponsor	HK\$ 35,500	-	✓	-	-
Beverage Sponsor	HK\$ 27,800	-	✓	-	-
Advertising Board Sponsor	HK\$ 19,000 per side	-	✓	✓ *	-
Golf Cap Sponsor	HK\$ 17,000	-	✓	-	-
Event Backdrop Sponsor	HK\$ 14,000	-	✓	-	-
Hole-in-one insurance and public liability sponsor	HK\$ 11,200	-	✓	-	-
Newspaper Supplement Sponsor (Ming Pao Daily News)	Name & Logo: HK\$ 3,100 Name Only: HK\$ 2,100	-	✓	-	-
Lucky Draw or Table Prize Sponsor	Prizes of total value of HK\$ 3,000 or more are welcome	-	✓	-	-
Cash Sponsor	Any amounts are welcome	-	✓	-	-

### Notes:

- ^ Teams for individual players will be formed by the Organising Committee.
- \* Recognition of the sponsor's name and company logo will be placed on an advertising board [size of each side: 6 ft. (W) x 3 ft. (H)] on a tee at Eden Course of The Hong Kong Golf Club, Fanling.
- # To acknowledge the generosity of the Golf Cart Sponsor, an advertising sticker [size: 62 cm (W) x 20 cm (H)] with the sponsor's name and company logo will be placed on the windshield of each golf cart.



- \*\* To acknowledge the generosity of the Brunch and Dinner Sponsors, an easy pull rack (易拉架) [size: 80 cm (W) x 180 cm (H)] with the sponsor's name and company logo will be placed at the respective venue.

\*\* Publicity materials for the event include:

1. Newspaper supplement in Ming Pao Daily News  
(Acknowledgement for Newspaper Supplement Sponsors depends on the sponsorship type)
  2. HKBU website, HKBU Foundation website and Golf Day 2024 website
  3. HKBU Press Release
  4. HKBU's iCandy, a video dissemination platform across campus
  5. eNews with circulation of near 181,000 will be disseminated throughout the University community of staff, students, alumni and HKBU Foundation members, etc.
  6. Social media platforms including the University's Facebook page, HKBU Foundation's Facebook page and WeChat official account, and the University Advancement Office's Weibo, which have reached over 360,000 persons
- Sponsorships for participation will include green fees, golf cart fees (2 persons share 1 golf cart), bottled water, sandwich packs (for morning golfers only), brunch, buffet dinner and souvenirs.
  - Official receipts for donation/sponsorship of HK\$100 or above will be issued for tax deduction purpose.