

# HKBU · Tibet 5100 Golf Day 2017

Eden Course, The Hong Kong Golf Club, Fanling  
3 November 2017 (Friday)

## Sponsorship Details

Sponsorship Type	Acknowledgement	Full Price	Registration (4 players per team)	Recognition of the sponsor's name and logo		Sponsor will be invited to the dinner and to present prize(s) to winners
	Early Bird Discount (Payment by 22 Sep 2017)			in publicity materials for the event **	on one side of an advertising board *	
Blue Diamond Sponsor	HK\$140,000	HK\$150,000	4 teams	✓	-	✓
Diamond Sponsor	HK\$100,000	HK\$108,000	3 teams	✓	-	-
Platinum Sponsor	HK\$67,000	HK\$72,000	2 teams	✓	-	-
Gold Sponsor	HK\$38,000	HK\$40,000	1 team	✓	-	-
Silver Sponsor	HK\$24,000	HK\$26,200	1 team (with a minimum of 2 HKBU alumni per team)	✓	-	-
Titanium Sponsor	HK\$6,000	HK\$6,800	1 participant^	✓	-	-
Bronze Sponsor		HK\$600 (Student Rate)	1 HKBU full-time student participant^	✓	-	-
Prize Sponsor		HK\$80,000	1 team	✓	✓	✓
Dinner Sponsor		HK\$75,000	-	✓	✓** (at dinner venue)	✓
Brunch Sponsor		HK\$55,000	-	✓	✓** (at brunch venue)	-
Prize Naming Sponsor		HK\$40,000	-	✓	✓	✓
Photography & Video Shooting Sponsor		HK\$25,000	-	✓	-	-
Beverage Sponsor		HK\$20,000	-	✓	-	-
Golf Cart Sponsor		HK\$20,000	-	✓	-	-
Advertising Board Sponsor *		HK\$16,000 per side	-	✓	✓	-
Sport Cap Sponsor		HK\$15,000	-	✓	-	-
Event Backdrop Sponsor		HK\$12,000	-	✓	-	-
Golf Accessories Sponsor		HK\$12,000	-	✓	-	-
Newspaper Supplement Sponsor						
(A) H.K. Economic Times <u>and</u> Sing Tao Daily						
Name and Logo:		HK\$4,600		✓		
Name Only:		HK\$1,800	-			
(B) H.K. Economic Times <u>or</u> Sing Tao Daily						
Name and Logo:		HK\$2,400				
Name Only:		HK\$1,000				
Cash Sponsor		Any amounts are welcome	-	✓	-	-

## **Notes:**

- ^ Teams for individual players will be formed by the Organising Committee
- \* Sponsorship for 1 side of an advertising board [size: 6 ft. (W) x 3 ft. (H)] on a tee at Eden Course of The Hong Kong Golf Club, Fanling
- \*\* To acknowledge the generosity of the brunch and dinner sponsors, an advertising foam board [size: 22" (W) x 15" (H)] with the sponsor's name and company logo will be placed at the respective venue.
- \*\* Publicity materials for the event include:
  1. Newspaper supplements in Hong Kong Economic Times and Sing Tao Daily  
(Acknowledgement for Newspaper Supplement Sponsors depends on the sponsorship type)
  2. The University's website
  3. HKBU Foundation website
  4. eNews with circulation of over 68,000 will be distributed throughout the University community of staff, students, alumni and HKBU Foundation members, etc.
- Sponsorships for participation will include green fees, golf cart fees (2 persons share 1 golf cart), brunch, buffet dinner and souvenirs.
- Official receipts for donation/sponsorship of HK\$100 or above will be issued for tax deduction purpose.