

# HKBU · Tibet 5100 Golf Day 2018

Eden Course, The Hong Kong Golf Club, Fanling, N.T.  
2 November 2018 (Friday)

## Sponsorship Details

### Team Sponsorship

Sponsorship Type	Early Bird Discount for morning tees (7:30 a.m.) (Payment by 21 Sep 2018)	Early Bird Discount for afternoon tees (1:00 p.m.)	Discount for morning tees (7:30 a.m.) (Payment by 5 Oct 2018)	Full Price for afternoon tees (1:00 p.m.)	Registration (4 players per team)	Entitlements
Honorary Sponsor	HK\$ 169,000	HK\$ 178,000	HK\$ 178,000	HK\$ 188,000	5 teams	<ul style="list-style-type: none"> <li>• Recognition of the sponsor's name and logo:                             <ul style="list-style-type: none"> <li>- in publicity materials for the event **</li> <li>- on one side of an advertising board *</li> </ul> </li> <li>• The sponsor will be invited to the dinner and to present prize(s) to winners</li> </ul>
Blue Diamond Sponsor	HK\$ 140,000	HK\$ 148,000	HK\$ 148,000	HK\$ 156,000	4 teams	
Diamond Sponsor	HK\$ 106,000	HK\$ 112,000	HK\$ 112,000	HK\$ 118,000	3 teams	
Platinum Sponsor	HK\$ 66,000	HK\$ 68,800	HK\$ 68,800	HK\$ 73,000	2 teams	
Gold Sponsor	HK\$ 36,000	HK\$ 38,000	HK\$ 38,000	HK\$ 40,000	1 team	
Silver Sponsor	HK\$ 26,600	HK\$ 28,000	HK\$ 28,000	HK\$ 30,000	1 team (with a minimum of 3 HKBU alumni per team)	
Titanium Sponsor		HK\$ 6,000	HK\$ 6,000	HK\$ 6,800	1 participant <sup>^</sup>	
Bronze Sponsor				HK\$ 600 (Student Rate)	1 HKBU full-time student participant <sup>^</sup>	

**Notes:**

Golfers will be required to make up the balance if they decide to change from the morning session to the afternoon session after the enrollment fees are paid. There will not be any refunds for golfers switching from the afternoon session to the morning session.

## Other Types of Sponsorship

Sponsorship Type	Full Price (Payment by 5 Oct 2018)	Registration (4 players per team)	Recognition of the sponsor's name and logo		Sponsor will be invited to the dinner and to present prize(s) to winners
			in publicity materials for the event **	on one side of an advertising board*/X-rack**	
Venue Sponsor <i>(not available)</i>	HK\$ 200,000	2 teams	✓	✓*	✓
Golf Cart Sponsor <i>(not available)</i>	HK\$ 80,000	-	✓ #	-	-
Dinner Sponsor	HK\$ 80,000	-	✓	✓**	✓
Brunch Sponsor	HK\$ 60,000	-	✓	✓**	-
Prize Naming Sponsor (naming right on 1 individual prize)	HK\$ 60,000	1 team	✓	✓*	✓
Golf Ball Sponsor	HK\$ 60,000	-	✓	-	-
Photography & Video Shooting Sponsor	HK\$ 33,000	-	✓	-	-
Beverage Sponsor <i>(not available)</i>	HK\$ 22,000	-	✓	-	-
Advertising Board Sponsor	HK\$ 16,000 per side	-	✓	✓*	-
Sport Cap Sponsor	HK\$ 15,000	-	✓	-	-
Event Backdrop Sponsor <i>(not available)</i>	HK\$ 12,000	-	✓	-	-
Golf Accessories Sponsor <i>(not available)</i>	HK\$ 12,000	-	✓	-	-
Newspaper Supplement Sponsor		-	✓	-	-
(A) Hong Kong Economic Times <u>and</u> Sing Tao Daily	Name & Logo: HK\$ 5,300 Name Only: HK\$ 2,600				
(B) Hong Kong Economic Times <u>or</u> Sing Tao Daily	Name & Logo: HK\$ 2,800 Name Only: HK\$ 1,500				
Lucky Draw or Table Prize Sponsor	Prizes of total value of HK\$ 3,000 or more are welcome	-	✓	-	-
Cash Sponsor	Any amounts are welcome	-	✓	-	-

### Notes:

- ^ Teams for individual players will be formed by the Organising Committee.
- \* Recognition of the sponsor's name and company logo will be placed on an advertising board [size of each side: 6 ft. (W) x 3 ft. (H)] on a tee at Eden Course of The Hong Kong Golf Club, Fanling.
- # To acknowledge the generosity of the Golf Cart Sponsor, an advertising sticker [size: 62 cm (W) x 20 cm (H)] with the sponsor's name and company logo will be placed on the windshield of each golf cart.

e.g.



- \*\* To acknowledge the generosity of the Brunch and Dinner Sponsors, a X-rack (易拉架) [size: 80 cm (W) x 180 cm (H)] with the sponsor's name and company logo will be placed at the respective venue.
- \*\* Publicity materials for the event include:
  1. Newspaper supplements in Hong Kong Economic Times and Sing Tao Daily  
(Acknowledgement for Newspaper Supplement Sponsors depends on the sponsorship type)
  2. HKBU website
  3. HKBU Foundation website
  4. eNews with circulation of over 76,000 will be distributed throughout the University community of staff, students, alumni and HKBU Foundation members, etc.
- Sponsorships for participation will include green fees, golf cart fees (2 persons share 1 golf cart), bottled water, sandwich packs (for morning golfers only), brunch, buffet dinner and souvenirs.
- Official receipts for donation/sponsorship of HK\$100 or above will be issued for tax deduction purpose.