

## Sponsorship Details

Sponsorship Type	Early Bird Discount (Payment by 7 Sep 2015)	Full Price	Registration (4 players per team)	Recognition of the sponsor's name and logo		Sponsor will be invited to the dinner and to present prize(s) to winners
				in publicity materials for the event **	on one side of an advertising board *	
Honorary Sponsor	<b>HK\$158,400</b>	<b>HK\$175,000</b>	5 teams	✓	-	✓
Diamond Sponsor	<b>HK\$97,200</b>	<b>HK\$108,000</b>	3 teams	✓	-	-
Platinum Sponsor	<b>HK\$64,800</b>	<b>HK\$72,000</b>	2 teams	✓	-	-
Gold Sponsor	<b>HK\$36,000</b>	<b>HK\$40,000</b>	1 team	✓	-	-
Silver Sponsor	<b>HK\$23,000</b>	<b>HK\$26,200</b>	1 team (with a minimum of 2 HKBU alumni per team)	✓	-	-
Titanium Sponsor	<b>HK\$6,000</b>	<b>HK\$6,800</b>	1 participant (Teams for individual players will be formed by the Organising Committee)	✓	-	-
Bronze Sponsor	-	<b>HK\$600 (Student Rate)</b>	1 HKBU full-time student participant	✓	-	-
Venue Sponsor	-	<b>HK\$180,000</b>	2 teams	✓	✓	✓
Prize Naming Sponsor	-	<b>HK\$40,000</b>	-	✓	✓	✓
Advertising Board Sponsor *	-	<b>HK\$16,000</b>	-	✓	✓	-
Prizes Sponsor	-	<b>HK\$85,000</b>	-	✓	-	✓
Dinner Sponsor	-	<b>HK\$75,000</b>	-	✓	-	-
Brunch Sponsor	-	<b>HK\$55,000</b>	-	✓	-	-
Beverages Sponsor	-	<b>HK\$20,000</b>	-	✓	-	-
Transportation Sponsor	-	<b>HK\$50,000</b>	-	✓	-	-
Photography & Video Shooting Sponsor	-	<b>HK\$25,000</b>	-	✓	-	-
Golf Carts Sponsor	-	<b>HK\$20,000</b>	-	✓	-	-
Sport Caps Sponsor	-	<b>HK\$15,000</b>	-	✓	-	-
Event Backdrop Sponsor	-	<b>HK\$12,000</b>	-	✓	-	-
Newspaper Supplement Sponsor (A) Hong Kong Economic Times <u>and</u> Sing Tao Daily (B) Hong Kong Economic Times <u>or</u> Sing Tao Daily	(A) Name Only: HK\$1,800 Name & Logo: HK\$4,600 (B) Name Only: HK\$1,000 Name & Logo: HK\$2,400		-	✓	-	-
Cash Sponsor	<b>Any amounts are welcome</b>		-	✓	-	-

\* Sponsorship for 1 side of an advertising board [size: 1M (H) x 2M (W)] on a tee at Course A or B of the Xili Golf and Country Club, Shenzhen

\*\* Publicity materials for the event include:

1. Newspaper supplements in Hong Kong Economic Times and Sing Tao Daily  
(Acknowledgement for Newspaper Supplement Sponsors depends on the sponsorship type)
2. The University's website
3. HKBU Foundation website
4. eNews with circulation of over 60,000 will be distributed throughout the University community of staff, students and HKBU Foundation members, etc.